



# CHRISTIE'S

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# GREAT ESTATES

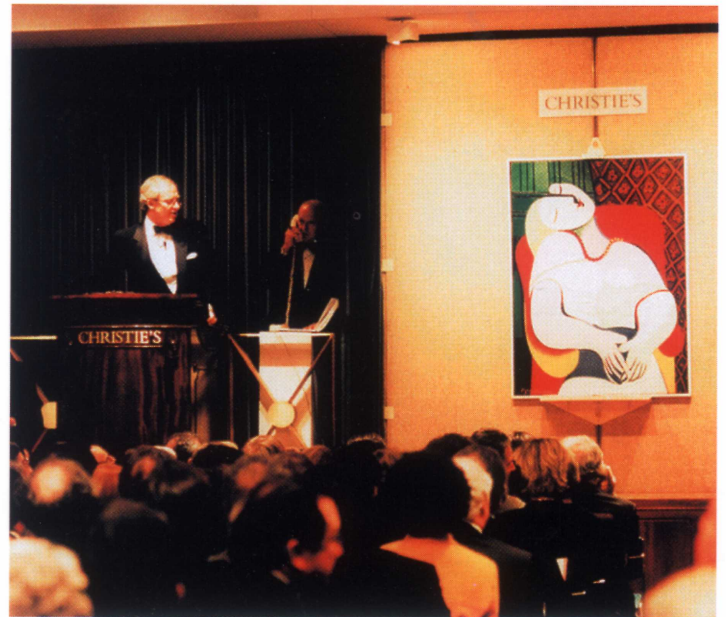
AN INTERNATIONAL REAL ESTATE NETWORK  
SPECIALIZING IN THE SALE OF IMPORTANT PROPERTIES



## Welcome to Christie's and Christie's Great Estates

Christie's, the world's oldest fine art auction house, was established in London in 1766 by James Christie, whose friends included some of the leading artists of the time. Today, Christie's conducts many of the most important auctions in the world.

In the course of more than two centuries, Christie's has grown into an international network of 119 offices in 42 countries. Each year, Christie's holds hundreds of auctions covering more than 80 categories, including silver, jewelry, photographs, wine, furniture, ceramics, stamps, comic books and memorabilia, and, of course, fine paintings and sculpture.



*Christie's auction featuring the Collection of Victor and Sally Ganz shattered auction records and made headlines around the world.*

**T**he combined efforts of Christie's and Christie's Great Estates create an extraordinary ability to bring sellers and buyers of luxury real estate together throughout the world. As specialists in the sale of important properties, the more than 500 real estate brokerage offices and 14,000 estate agents offer local market expertise and unmatched worldwide connections. Discreet, professional service is the hallmark of Christie's Great Estates.

Only those brokers who have met Christie's Great Estates's uncompromising standards for excellent service and consistent achievement are awarded affiliate status. This selection process includes meeting stringent qualifications followed by review and approval of the Advisory Board.

Our affiliate brokers offer local market expertise and specialize in marketing fine homes and distinctive properties. With long-standing records of business professionalism and solid reputations for conscientious client service, Christie's Great Estates affiliates exemplify the traditional value of service to their clients.

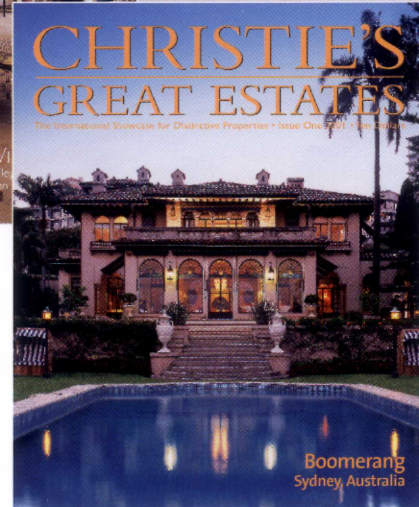
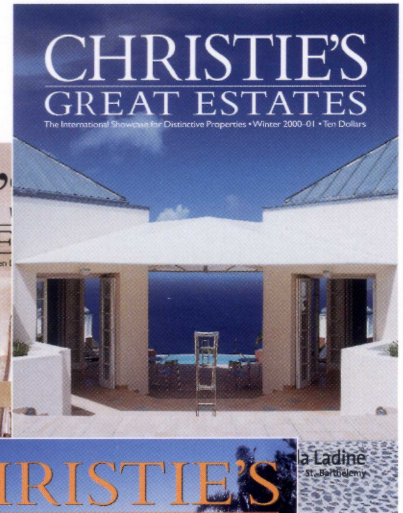
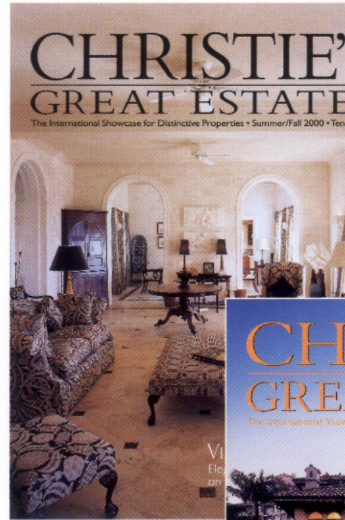
## Why your home should be listed with an affiliate of Christie's Great Estates



*Castello di Reschio, Umbria, Italy*

**Y**our distinguished home deserves a distinctive showcase. *Christie's Great Estates* magazine enjoys a readership of more than 150,000 valued clients and prospective buyers and sellers of luxury real estate.

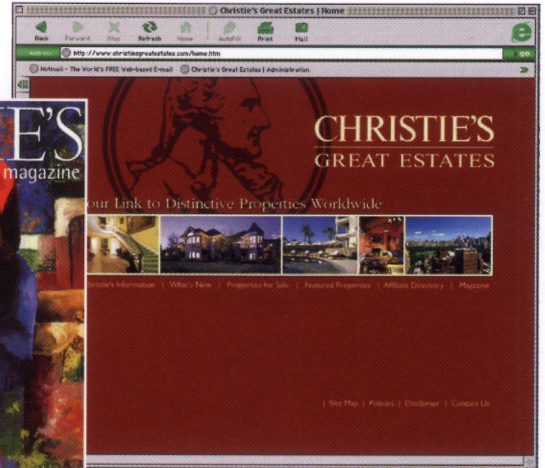
Copies are mailed to a strategically targeted list of the wealthiest homeowners in more than 100 major cities and towns. The magazine is also available in Christie's offices, at newsstands and in bookstores in affluent communities throughout the world, and in many fine hotels and inns.



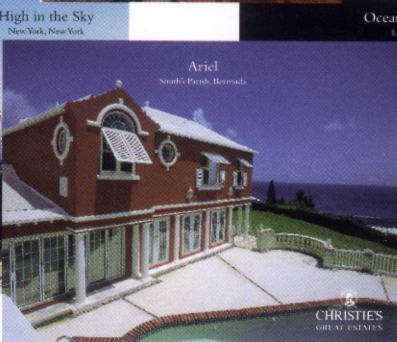
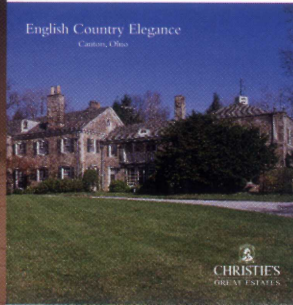
***Christie's Great Estates* magazine:  
one of the most powerful tools in marketing  
luxury properties**

*Christie's Great Estates* magazine is read by some of the world's most affluent homebuyers, including many of the highest-salaried executives and heads of major international corporations, celebrities, sports figures, and other high net worth individuals.

Christie's Great Estates custom marketing programs are supported by descriptive property brochures; an effective referral network; direct mail marketing; advertising in *Christie's Magazine*, *Living with Art*, and *Christie's Great Estates* magazine; and presence on the World Wide Web at [www.christiesgreatestates.com](http://www.christiesgreatestates.com).



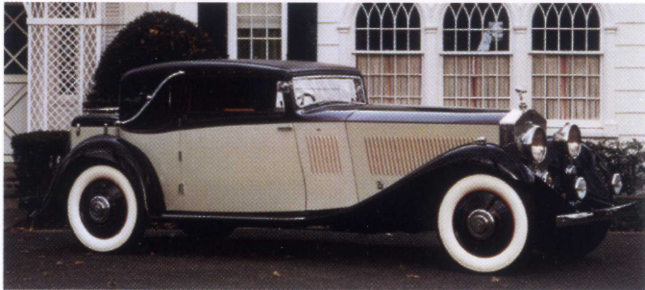
We understand your home is unique. Christie's Great Estates will customize a marketing plan for you.



Your home will stand out with a Christie's Great Estates exclusive full-color brochure. A high-quality, four-color brochure will be mailed to a select audience of influential homebuyers, investors, and other prime prospects for your home.

Your home will be displayed in Christie's Great Estates offices and Christie's salerooms and regional offices throughout the world.

## Total estate marketing through Christie's



If you are planning to consign a work of art, antiques, or other objects for auction, turn to the Christie's specialists, who are renowned in their field. Whether your interest is selling, collecting, or obtaining appraisals for planning purposes, your local Christie's Great Estates sales associate will be pleased to introduce you to a Christie's specialist or regional representative—or contact the Christie's Great Estates main office.



**CHRISTIE'S**  
**GREAT ESTATES**

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